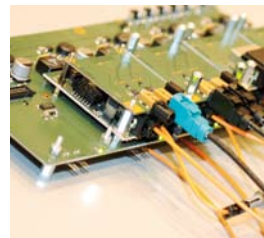




International MOST Conference & Exhibition

5 April 2011

Frankfurt (Germany)



Call for Papers

The MOST® Forum, the international MOST Conference and Exhibition, invites you again to this one day congress. Numerous experts and specialists will present the latest technologies and applications for MOST based infotainment systems. Top professionals from the automotive electronics industry and academia will meet again on April 5, 2011, in Frankfurt, Germany, to exchange information about recent business and technical developments

in MOST systems, technologies, processes and applications. The MOST Cooperation, together with media and industry partners, encourages you to share your experience with MOST by submitting a paper proposal. The Forum will deliver a wide range of topics to the participating audience that includes researchers, designers, engineers, developers, managers, purchasers and journalists.

Submitting Your Paper

You are invited to present a technical paper. Suggested MOST topics for submission include, but are not limited to:

1. MOST Physical Layer

- 1.1 Optical (FOT, Fiber, Connectors)
- 1.2 Electrical

2. MOST Networking and System Architecture

- 2.1 Application Framework
- 2.2 Network Management
- 2.3 Interface Controllers
- 2.4 Migration to MOST150

3. MOST Software and Protocols

- 3.1 Operating Systems
- 3.2 Software Frameworks

4. MOST Compliance and Quality Aspects

- 4.1 Testing and Compliance
- 4.2 Tools

5. MOST Applications and Series Projects Experience

- 5.1 Infotainment
- 5.2 Gateway Solutions
- 5.3 Driver Assist

6. MOST and Other Standards

- 6.1 FIBEX
- 6.2 AUTOSAR
- 6.3 CEA

7. MOST Research & Miscellaneous

- 7.1 Research
- 7.2 Consumer meets automotive

Knowledge Partner

Media Partners

Industry Partners



Program Consortium

Joe Desposito, Electronic Design Group
Stephan Esch, AUDI AG
Prof. Dr. Grzemba, FH Deggendorf
Christoph Hammerschmidt, EETimes Europe
Stephan Janouch, Elektronik automotive
Jochen Klaus-Wagenbrenner, HARMAN



Jack Pokrzywa, SAE International
Robert Reiter, BMW Group
Harald Schöpp, SMSC
Christoph Stoppok, ZVEI
Stefan Wachter, Daimler AG
Johann Wiesböck, ElektronikPraxis

The abstract should contain:

1. Title of the paper
2. Author(s): name(s), title(s), company, address, telephone, e-mail
3. Photo of the author(s)
4. Subject/topic
5. Length for presentation: 15 or 25 minutes
6. Short summary of the paper: 200 to 300 words
7. Details of any previous publications on the same subject

All abstracts are due on September 17, 2010, and should be sent via e-mail to contact@mostforum.com. Acceptable file formats are Word, Text and PDF files. All presenters have free admission to the conference and exhibition. For any questions we are looking forward to your call or e-mail. By submitting a paper proposal the author(s)/presenter(s) agrees to the publication of the final paper and on-site presentation slides including video documentation of the speech.

The program committee will decide on the acceptance of a paper on the basis of the abstract. It is important to clearly emphasize the principal technical, economical and practical aspects of the intended paper. In particular, you should indicate those aspects of the work that are innovative and unique. The length of the lectures will be 15 or 25 minutes followed by 5 minutes of discussion. All papers must be written and presented in English. The accepted papers will be published in conference proceedings.

Deadlines

Abstract submission: **September 17, 2010**
Notification of authors: **October 22, 2010**
Final Paper: **January 14, 2011**

Exhibition and Sponsorship

Please contact us to exhibit or sponsor the show.

Conference Program and Registration

The congress program and registration information will be published in November 2010.

For more information on the MOST Forum please see www.mostforum.com or contact us:

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